

The Brand Mark – Positive format

- The brand mark should only be reproduced from the master artwork files supplied by Millennium Decking Inc.
- A vector .eps format is the most preferred format for printing purposes as it can be blown up without affecting quality because it's independent of resolution.
- The Millennium Decking Logo should always be placed clear from other graphic elements. Use the x height (.25") as the minimum white space around the logo.
- The example shown is the preferred logo to be placed on a white, light or mid-coloured background.
- The logo is available in two formats; process & spot. The process version is used when printing CMYK or four colour printing, the SPOT version is used when printing only the two colours noted below.
- The bottom logo shows an example of a drop shadow that can be added to allow the logo to stand out. The example shows a 100% black shadow with a 45% opacity.



FILE NAME:

Millennium logo-process.eps



FILE NAME:

Millennium logo-spot.eps



EXAMPLE OF DROP SHADOW



PANTONE 1235



100% Black

Pantone 1235 & 100% Black are primary colours used on all marketing materials. Please use these colours as block, punch of colour areas.